Improving Public Transit Accessibility for Blind Riders by Crowdsourcing Bus Stop Landmark Locations with Google Street View

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Public transportation is a major key to independence, productivity, and community participation for people who are blind or severely visually impaired.

The American Foundation for the Blind

Accessible Mass Transit

Locating bus stops is a **significant access barrier** often because the **bus stops are not clearly marked with non-visual indicators** or are placed inconsistently off roadways.

The American Foundation for the Blind

Accessible Mass Transit

In a survey of 55 persons with visual impairments, **85% reported difficulties** in finding public transit pick-up points such as bus stops

R.G. Golledge *et al*

Attitudes of Visually Impaired Persons Toward the Use of Public Transportation J. of Vision Impaired & Blind, 1997

Navigating to a Bus Stop
1) Determine bus route
2) Find appropriate stop
3) Get on correct bus
4) Get off at correct stop

Navigating to a Bus Stop
Determine bus route
Find appropriate stop
Get on correct bus
Get off at correct stop



Roles of Technology

ONE

Mobile auditory guide with GPS

Online public transittrip planner

Roles of Technologies

Mobile auditory guide with GPS

Require data to build upon

X

Online public transit

Data Sources



Mobile crowdsourcing

data

Roles of Technologies

Mobile auditory guide with GPS

Online public transittrip planner

Crowdsourced virtual auditing

Data Sources

City government on-site auditing

> Mobile crowdsourcing

data

This talk of Technologies

Mobile auditory guide with GPS

GO Websites with **OC** accessibility information

Crowdsourced virtual auditing

What landmarks are useful for people with visual impairment to find bus stops?

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	HOME NEWS SERVIC	CES DIRECTORY CONTAC				
King County	Metro Transit Timetables Online Trip Planner Route # Go					
Always at your service						
	You are in: Metro Online > T	rip Planner				
Metro Online Home	Plan Trip	Find Schedule Find Routes Find Stops				
Trip Planner						
Tips for using Trip Planner	Stop Information for					
About Trip Planner	E Thomas St & 16th Ave E					
Trip Planner Notices						
Commuter Trip Plan (Print or PDA)	The stop is on the first street at or near the second street or landmark. See below for more details about Tunnel Stations and Bays.					
Point to Point Schedules (Print or PDA)						
Dept. of Transportation Metro Transit Division	Stop Id	29274				
King Street Center 201 S Jackson St Seattle, WA 98104	Area	Seattle				
	Direction and Position Eastbound / After the cross street or landmark					
	Shelter	Yes				
	Routes serving stop	<u>MT 43-N, MT 8-E</u>				
	Accessibility	Fully accessible				
	Comment	stop is South side, far				
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ng County Metro Transit						
	Tunnel Stations: The Downtown Seattle Transit Tunnel has five stations with four or more lettered stops, called Bays. The stations					

are International District Station, Pioneer Square Station, University Street Station, Westlake Station, and Convention Place Station. See

- 1						
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	The stop is on the first street at or near the second street or landmark. See below for more details about Tunnel Stations and					
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Comment

stop is South side, far

Not all public transit organizations provide such information

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Mobile Crowdsourcing

GoBraille [Azenkot 2011]; StopFinder [Prasain 2011]







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Users can provide bus stop information while they are waiting for the bus

The system requires users to be on-site





Crowdsourcing & Google Street View Hara K., Le V., and Froehlich J.E. [ASSETS2012, CHI2013]



Crowdsourcing & Google Street View Hara K., Le V., and Froehlich J.E. [ASSETS2012, CHI2013]

rely Ending Sidewalk (0)

Other (0)

aired persons or feedback on the hit its

Skip the image

There are no accessibility problems in this image



Amazon Mechanical Turk is an online labor market where you can hire workers to complete small tasks





RQ1: What landmarks are useful for finding bus stops?



[•] RQ2: Can we use Google Street View to find bus stops and landmarks?



RQ3: Can crowd workers find bus stops and landmarks?



Study One: Formative Interview Study

Study Two: Bus Stop Auditing

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Study Three: Mechanical Turk Study

Study One: Formative Interview Study

Study Two: Bus Stop Auditing

STUDY THREE: MECHANICAL TURK STUDY







Study Method

Phone-based semi-structured interviews

We recruited 18 people with visual impairments. Of these, 7 had no functional vision

Age ranged from 24 to 67

Each session took ~40 minutes

We asked...



Patterns of public transit use

Challenges experienced

Coping strategies

Importance of landmarks

etrobus

Shuttle UM

RIDE

Study 1: Formative Interview

Formative Study Findings

To find bus stops, participants mentioned using walking directions from transit trip planners

Once participants reached the vicinity of the stop, **they commonly searched for landmarks**
There's really no rhyme or reason for where they put bus stops. And there's no way to...tell where a bus stop [is], 'cause **you don't ever know where the pole is, or how it's marked**, or... anything like that.



I look for landmarks... like a bus shelter at a certain place... or if there's a hedge, like bushes in front of a certain place and right by those bushes there's a newspaper rack or something like that **then I know that it's my stop**.













Mail Box / Newspaper Box



Study 1: Formative Interview

Information about landmark is useful, but not readily available



Can we collect these data from Google Street View?



Can we collect these data from Google Street View? How well does the Street View data reflect the current state of physical world?



Study One: Formative Interview Study

Study Two: Bus Stop Auditing

Study Three: Mechanical Turk Study



Physical audit pictures

Study Method

1. Collecting bus stop pictures

Two groups of our research team visited and took pictures of bus stops across 4 areas

2. Coding bus stop landmarks
We counted number of bus stop landmarks in Street View images and physical audit pictures

Evaluated the concordance between Street View images and physical audit using Spearman rank correlation





To investigate the robustness of the Google Street View data, we visited bus stops across 4 areas in <u>2 cities</u>



Areas



Areas



Areas







Four Audit Areas





(c) Downlowin Seattle, war (Dense orban)



Four Audit Areas

Study 2: Bus Stop Audit Collecting Bus Stop Pictures

Linear distance: **42.2 km** Number of Bus Stops: **179**













































Bus Stop 1





Bus Stop 3

- •
- •

IT AB

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Bus Stop 179



Study 2: Bus Stop Audit

Study Method 1. Collecting bus stop pictures

2. Coding bus stop landmarks

Study 2: Bus Stop Audit

Study Method 1. Collecting bus stop pictures

2. Coding bus stop landmarks



I cannot find any bus stop

Suomi



I cannot find any bus stop



Count landmarks in physical audit pictures

Study 2: Bus Stop Audit. Concordance between Google Street View and Physical Audit Data



Trash Can

Newspaper Box

Traffic Sign

Concordance between physical and GSV data



Study 2: Bus Stop Audit. Concordance between Google Street View and Physical Audit Data

High concordance between physical and Street View data

Traffic Sign

Key point: Google Street View is a viable data source for up-to-date bus stop landmark info

Rundle et al., Using Google Street View to audit neighborhood environments. Amer. J. of Preventive Medicine 40, 1 (2011)

Concordance between physical and GSV data

We will use landmarks counted by researchers in Google Street View as **ground truth** for Study 3: Mechanical Turk Study

Study One: Formative Interview Study

Study Two: Bus Stop Auditing **Study Three:** Mechanical Turk Study

Study 3: Mechanical Turk Study

Labeling Tool and Tasks

We asked turkers to complete 14-16 labeling tasks in one HIT

We paid \$0.75 for each HIT

We navigated first time worker to go through four-stage interactive tutorial

Street View Walker: 1st pro ×

C busstop.local/?/StreetViewLabeler/BusStopAuditor

📅 Apps 🧔 f | Highlights 📲 Facebook M Gmail 🚻 Google Calendar 🔱 Google Drive 🛐 Google Schola

Tutorial 1/4: Labeling Bus Stops

Your mission is to find and label bus stop landmarks in G collected labels prior to their travel and know what bus st sign. They can use such information to locate the exact p You need to find and label the following bus stop la





0 50 5

Other bookmark

Street View Walker: 1st pr Apps 🍪 f| Highlights 🚦 Facebook - M Gmail 🔞 Google Calendar 💰 Google Drive 👩 Google Scholar 💶 YouTube 📋 EZProxify (ter.ps) 👼 Spotify Web Player

Tutorial 3/4: Identify a Missing Bus Stop

Sometimes, bus stops are missing in Street View images because of inaccurate data. In this tutorial, you will learn how to report the missing bus stops in Street View images.



Street View Walker: 1st pro 2 C D busston.local/?/StreetViewLabeler/BusStopExplore 0 Apps 🍫 f | Highlights 📅 Facebook - M Gmail 🚻 Google Calendar 🔥 Google Drive 🛒 Google Scholar 💶 YouTube 🕒 EZProxify (ter.ps) 👼 Spotify Web Player Sometimes, you have to walk to find a bus stop. In this scene, you cannot initially see any bus stop. Let's work on the tutorial and find where the bus stop is. heled Landmarks:

Tutorial 2/4: Explore the Street View Scene!



husston local/2/StreetViewLaheler/BusStonLandm ints 👔 Facebook M Gmail 👸 Google Calendar 🝐 Google Drive 🕺 Google Scholar 🔼 YouTube 🗋 EZProxify (ter.ps) 😑 Spotify Web Player Tutorial 4/4: Labeling Bus Stop Landmarks In this final tutorial, you will learn all categories of landmarks that you have to find and label. Jualificatio Bus Stop Audito

Explore mode: Find the closest bus stop and label surrounding landmarks

Study Method

We used 150 out of 179 bus stops we visited

We used ground truth labels that we generated in the Study 2 to assess quality of turkers' labels

We evaluated turker labels based on presence and absence of label types
Study 3: Mechanical Turk Study

Explore mode: Find the closest bus stop and label surrounding landmarks

Assessing Label Quality Ground Truth Labels



ooble - Terms of Use Report a problem



Study 3: Mechanical Turk Study

Explore mode: Find the closest bus stop and label surrounding landmarks

Assessing Label Quality Turker Labels

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Results

153 distinct turkers completed 3,534 labeling tasks

Each bus stop was labeled by at least 21 distinct turkers

The median labeling time per task was 44.7s

The average number of labels per task was 3.15

When compared with our ground truth dataset, overall turker **accuracy was 82.5%**





"Technically" correct but not part of the bus stop.

Google

Study 3: Mechanical Turk Study

Turker Majority Vote Group

Group of 1 turker
Group of 3 turkers
Image: I

Hara K., Le V., and Froehlich J.E. [CHI2013]





Number of Turkers in a Group













Number of Turkers in a Group

Study 3: Mechanical Turk Study

Overall Accuracy

A single turker can provide bus stop landmark data with 82.5% accuracy

With majority vote, it goes up to 87.3%

Limitation and Future Work



Т.

We counted these labels as "mistakes".

Label Placement

Google

Image Age

ARKE OTS

artisan

Physical Audit: March 2013



MODORE APT

Difficult Scenes Lighting/Shadow and Blur

Summary

Bus stop landmarks such as bus stop shelters help people with visual impairment to locate bus stops

Turkers can find bus stop landmarks with 82.5% accuracy from Google Street View



This work is supported by





















dub

UNIVERSITY of WASHINGTON

Questions?

Improving Public Transit Accessibility for Blind Riders by Crowdsourcing Bus Stop Landmark Locations with Google Street View

Kotaro Hara, @kotarohara_en















dub

UNIVERSITY of WASHINGTON





dc

Address is approximate

🕵 dc - Google Maps

Google

👯 Apps 🧔 f | Highlights 📑 Facebook M Gmail 🚻 Google Calendar

H Street Northwest, Washington, D.C., District of Columb

Bus stop

Google Drive 🛛 Google Scholar 🔃 YouTube 🗋 EZProxify (ter.ps) 🍵 Spotify Web Player

Inaccurate Bus Stop Locations

2013 Google Image Date: June 2011





We collect bus stop locations from Google's Transit data, and automatically drop turkers to nearby locations.







of Women (in the Arts



Sometimes bus stop locations are missing (We cannot automatically situate turkers in these cases





Krippendorff's $\alpha = 0.937$

 $\alpha = 0.761$





 $\alpha = 0.972$

 $\alpha = 0.916$



Trash Can

Newspaper Box

Traffic Sign

(α Physical Audit, α GSV)

Newspaper Box

Traffic Sign
Study 2: Bus Stop Audit. Inter-rater agreement

Result

We obtained high quality landmark count data for both GSV and physical audit data ($\alpha > .866$)