Designing and Evaluating Next-Generation Thermographic Systems to Support Residential Energy Audits

By Matthew Louis Mauriello August 1st, 2018



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What does energy use look like in the United States?



Most (95%) of building in the United States are residential and approximately a quarter (25%) of their energy consumption goes toward heating or cooling.



Common reasons for **building inefficiencies** include their design, materials, and age.

To address these issues, **renovations and retrofits of existing building stock** has become a pressing need.

The US Department of Energy (DOE), for example, has set a goal of reducing housing energy use by up to 70%.

Norberg-Bohm, V. and White, C. Building America Program Evaluation. 2004

Energy Saver 101: Home Energy Audits

Take the first step to improving your home's energy efficiency: get a home energy audit.

What is a home energy audit?

A home energy audit helps you pinpoint where your house is losing energy and what you can do to save money. A home energy auditor will also assess health and safety issues that might exist in your home.

The audit involves two parts: the home assessment and analysis using computer software.





Thermal Cameras

- Thermal cameras (or infrared cameras) detect electromagnetic radiation with lower frequencies than visible light (*i.e.*, infrared frequencies)
- All objects above absolute zero emit infrared radiation, so thermal cameras can 'see' in the dark without external illumination.
- The amount of radiation emitted by an object increases with temperature, so thermal cameras can also measure heat.

Common Thermographic Issues





Source: Larson et al., CHI2011, http://www.slideshare.net/ericcooperlarson/heatwave-chi2011



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FLIRONE

Thermal imaging device for your iPhone 5/5s.

WATCH THE VIDEO

Macworld BEST of show 2014



Win a second FLIR ONE. The perfect gift for a friend.



11

Boar Beaton uses AIS to show the positions of ships around you when at sea including -

view shows the ship positions, a thermal view, and MOB overlaid on the live Camera View.

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bearing and distance and closest point of approach (CPA), it also has a Marker button (MOB) which you can use to mark a spot and track its location. Boat Beacon's Augmented Reality

FLIR Approved Applications

Featured App

By Pockethfarmer

Association Review?

In addition to the official FLIR apps, we've built a showcase of the best of breed apps written for the FLIR ONE. When your app arbieves FUR Approved App status, it will automatically be added to the gallery.

Boat Beacon for FLIR ONE

must any quality standard or level of mentiontability.





FUR ONE App

FLIR Approved Apps

What does FUR Approved app mean and what's the process for getting an app approved? Finit out here >

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FLIR Certified Developer Program

FLIR Certified Developers are trained by FLIR on thermal imaging and FLIR ONE developer tools. Want to become one of the elite certified developers? Learn more on the process .

Phone Apps Pad Apps Android Apps

Apps for Android

ten min



This application monitors your baby during sleep and raises alarm if he/she is out of rectangular Region of Interest defined by you.



1 mote Thermal Cam f. FLIR ONE y Sven Killig

the bearings and compass overlaid.

ompassEye with FLIR y Electric Pocket

A Professional Bearing Compass designed to help navigate at sea and used.

much like a pair of Compass Binoculars. When held vertically it shows the real-time camera view with a compast, bearings and artificial horizon overlaid, when flat it shows a real time map centred on where you are with

Remote Thermal Carris a useful Android app that lets you use Your FUR ONE as a Webcam for Your PC by sending an MiPEG stream to a SmartCam server contains an image view, where the content comes directly from the FLIR Cite. via Wi#i



Thermal Camera uses the File One v2 to display a live infrared image. To achieve this task it uses its own render mechanism, that uses the 14bit raw data from the Fir SDK. Due to the nature of this implementation it can add new tootures, which are Filr independent.

thermal goggles for the user. The screen is divided in half and each half



ThermoVisual Motion Detector (TVMD) is an intelligent, easy to use application that detects thermal and/or visual motion or changes automatically by using FLIR ONE infrared camera.



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Thermori on is a thermal musical instrument, inspired by the "Tenor-on", and using your FUR thermal imaging camera.



With Thermal Paint you can draw areas of the thermal image on top of the aligned visible-light image from the FLIR Dire. Highlight important areas of an Image, or get creative and create utilque works of art.

The Energy Efficiency Information Gap

Palmer et al. 2013

1 - 3% of residential buildings are audited each year.

Common recommendations include:

- Sealing air leaks
- Adding insulation
- Improving lighting
- Increasing efficiency of appliances

Including thermal imagery in reports increases the likelihood of implementing recommendations.



Energy audits and thermographic surveying are time and labor intensive 13.9

1.8



Formative studies to understand and characterize current thermography practices, benefits, and challenges among novice users.



Explorations into the role of thermography in professional energy auditing, the potential for automation, and pervasive thermographic scanning in the built environment



Research Thread 3: Development and Deployment of a Longitudinal Thermographic Sensor System

Advancing the state-of-the-art through the **development of novel**, **interactive building thermography systems** and deployment testing with both **novice and professional energy auditors**.











OFLIR.









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YOUTUBE STUDY: RESEARCH QUESTIONS

What activities do non-professional users of mobile and handheld thermal cameras engage in and why?

2 What level of understanding about the technology is demonstrated?

How might these observations inform the design of future thermographic technologies?

water was hiding. 2:11

Related Work: Digital Ethnography via YouTube

CHI 2009 – Personal and Online Information	April 8th, 2009 - Boston, MA, USA		CHI 2012, May 5–10, 2012, Austin, Texas, USA	Analyzing User-Generated Y	ouTube Videos to Understand	
Critical Methods and User Ge	enerated Content: the iPhone			Touchscreen Use by Peop	le with Motor Impairments	
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	· ·		1 1 2012	, A 11		
Bivthe & (airns 2009	Pa	av et al 2012	Anthony e	t a = 2013	
		10				







Exj	perience on YouTube
Her	e, we would like to discuss your experience making videos featuring thermographic content for YouTu
12.	What types of thermal videos have you uploaded to YouTube?
	Product Review (i.e., videos that focus on reviewing a thermal camera and its specifications)
	Unboxing (i.e., videos that focus on taking a thermal camera out of its box for the first time)
	Personal Experiments or Play (i.e., videos posted "for fun")
	Wildlife or Nightime Observation
	Educational, Instructional, or Demonstration Video (i.e., videos designed to educate the viewer)
	Advertisement or Promotion of a Product or Service
	Other (please specify)

Part Two: Online Survey of Content Creators





Part One: Dataset Generation & Qualitative Coding



Part Two: Online Survey of Content Creators









Problem:

A search for "Thermal Camera" in July of 2017 resulted in over 1 million videos since 2005 compared to the 169 videos that resulted from "Cooking Together" in November of 2010.





Phase 1: Explore videos on YouTube and generate initial keyword list.





Phase 2: Perform searches. Then, apply Kullback-Leibler Divergence (KLD) and Word Co-Occurrence query expansion methods to generate new terms.





Phase 3: Label a subset of data to train machine learning classifiers for filtering, then infer document labels on unseen videos.



Step	Terms infrared, lepton, thermal, thermal camera, thermal image, thermal imaging, thermography			
Step 1: Initial Keywords				
Step 2: Expanded Keywords	breast thermography, flir lepton, flir one, flir thermal, imaging camera, infrared camera, infrared thermography, night vision, seek thermal, thermal imager			
Step 3: Iterated Codebook	everyday use, product review, news coverage, unboxing, professional demo, advertisement, off topic			

Average IRR across codes in Step 3 was 0.69 (SD=0.09)





1.0





Phase 4: Randomly sample from resulting dataset.

Study Method: Dataset Generation

Topic Codes	Sub-Topic Codes			
Content Areas	Building and Urban Environments, Health and Wellness,			
(<i>N=</i> 10)	Paranormal Investigations, Electronics and Software			
	Projects, Recreational Outdoor Activities and Agriculture,			
	Informal Exploration, Pollution Activism, Vehicles,			
	Research, Security and Emergency Services			
Misconceptions	See Through Objects, Measure Air Temperature, Measure			
(<i>N=</i> 6)	Gases, Faux Filters, Faux Thermal Imagers, Camera Operation			
	lssues			
Comments Containing Q/A	Content Questions, Technical Specifications, Follow-up			
(<i>N=</i> 4)	Request, Other			

Average IRR of 0.75 (SD=0.27)

Study Findings: Qualitative Coding

Categories	Dataset	Average Duration	Median	Contains	Q&A in
	(N=675)	(SD)	Views	Misconceptions	Comment
Informal Exploration	46.5%	2.28	ГОТ	9.8%	27.7%
	(314)	(5.11)	307	(31/314)	(87/314)
Outdoor Recreation &	16.1%	3.24	007	0.9%	34.8%
Agriculture	(109)	(7.50)	807	(38/109)	(38/109)
Flactronic or Software Droject	11.9%	3.03	368	1.2%	28.7%
Electronic of Software Project	(80)	(4.70)		(1/80)	(23/80)
Buildings and Urban	11.1%	3.06	351	4.0%	24.0%
Observations	(75)	(4.11)		(3/75)	(18/75)
Vahielas	6.5%	1.90	822	0.0%	27.2%
venicies	(44)	(2.48)		(0/44)	(12/44)
Paranarmal Investigations	2.8%	4.30	2327	10.5%	63.1%
	(19)	(4.25)		(2/19)	(12/19)
Emorgonau Applications	2.1%	1.09	637	7.14%	28.5%
	(14)	(1.05)		(1/14)	(4/14)
Health and Wellness	1.8%	5.19	2116	0.0%	0.3%
	(12)	(7.49)		(0/12)	(4/12)
Desearch	0.9%	1.02	385	0.0%	16.6
Research	(6)	(0.80)		(0/6)	(1/6)
Pollution Activism	0.3%	0.34	102	0.0%	0.0%
POILUUON ACUVISITI	(2)	(0.03)	103	(0/2)	(0/2)

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Informal Exploration	46.5% (314)	2.28 (5.11)	507	9.8% (31/314)	27.7% (87/314)
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"Can a Thermal Camera See Through water?"

"I'm going to dip my hand down into the aquarium, right into the water, and let's see what happens. I'm going to **calibrate the camera first**.

(Dips hand in aquarium.)

Yeah the surface of the water really reflects the heat away. But we can actually see my hand is heating the very surface of the water. [...] So yeah, the thermal camera doesn't see through water very well, **but it is sensitive enough that you can** actually see my hand warming up the water. **Pretty cool**."



"DIY Home Energy Audit with an IR Camera"

"Now, something of great interest...and these are the types of things that are really cool to discover when you're doing these types of audits.

Here in the ceiling, we can see areas that are significantly warmer than the areas around them. Sometimes this is bleed-through from the heat coming from the windows.

(left corner)

This, however, indicates that the insulation does not cover all the way to the corner of the house. So, we're missing some insulation here."







Part One: Dataset Generation & Qualitative Coding



Part Two: Online Survey of Content Creators







Part One: Dataset Generation & Qualitative Coding



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- Content creators with videos in our n=1000 random sample were sent requests to participate
- 79 content creators responded (7.7% response rate)
- 48 respondents identified as non-professionals (61%)





(N=35) use thermal cameras to perform DIY Energy Audits

They report performing inspections of:

- Insulation
- Air Leakage
- Electrical
- Moisture

Audit single-family residential homes

But, also report auditing other types:

- Multi-family
- Commercial
- School & Universities
- Government Offices
- Community Buildings



Total Charges This Period

A late charge will be accu

rayment Charge On Gas

Total Amount Due by Mar 18, 2010

Charge On Electric

Costmercare & XOGMEnroy! Marylad Public 4 Charity Service Cornis

Reported wanting to save on utility bills

\$435,87

31.85

71.63

131.93

195.94

1.71 2.81

(and/or) just being curious about the technology

6%

as psage profile

Actual

Actuar

Arres .

Type

of Reading

Month

Year

Feb 1p

Jan

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The second

(and/or) claims against landlords or contractors

Reported investing in renovations or retrofits

Fewer (30%) engaged in new conservation behaviors.



- Characterizations of common thermal camera use and adoption by novices users including building thermography
- Provides supporting evidence that suggests **DIY**, thermographic energy audits positively impact residential energy efficiency
- Provides 4 design recommendations including the importance of providing contextual relevant information and leveraging social supports to promote technical understanding and proper use.

DISSERTATION OVERVIEW



DISSERTATION OVERVIEW





Novice Smartphone Field Study: Research Questions

- How might novice users of commercial thermal cameras assess the built environment?
- 2 What attributes of the built environment do they focus on, learn about, and what do they discover?
 - What challenges do they encounter and what benefits do they perceive?



makeability lab

Participants Needed for Four Week Study on Emerging Smartphone-based Environmental Technology

Are you interested in environmental sustainability? Do you have an iPhone? Come help University of Maryland researchers explore the future of smartphone-based technology used to document and explore sustainability issues in urban environments!

As a participant in our study, we will provide you with a thermal camera attachment for your iPhone mobile device. You will be asked to take thermal pictures throughout the four-week study (as you go about your daily life). Once or twice a week, we will also prompt you to take pictures around a particular theme (e.g., energy usage in the home), to record brief notes about these pictures, and to complete a short survey about your weekly activities. The expected time commitment is approximately 1-2 hours per week.

At the end of the fourth week, we will schedule a 1-hour interview about your experience. We will discuss your activities, notes, the images you collected, and you will return the thermal camera attachment. Participants will receive \$100 for the successful completion of the field study and exit interview.

Qualifications

Any person above 18 years old can participate; however, you must have and use an iPhone device, version 5 or greater, as your primary phone and should live within the DC metropolitan area (including Virginia and Maryland suburbs). Apart from these requirements, we encourage people of all genders and ethnicities to participate.

Contact Information

If you have any questions or would like to participate in this study, please email Matthew Mauriello (<u>mattm@cs.uund.edu</u>). Feel free to take a look at our research lab's website to find out more about our research program: <u>http://www.cs.uund.edu.hcil/</u>. Please also feel free to redistribute this posting.

Sincerely,



~Matthew Mauriello, MS Department of Computer Science University of Maryland A.V. Williams Building, 4122 College Park, MD 20742

http://www.cs.umd.edu/~mattm/ Twitter @mattm401



We recruited local participants using listserv, community message boards, and word-of-mouth.









Pre-Study Questionnaire











Hardware/Software Overview



4-Page Thermographic Inspection Guide













"Investigate your home with your thermal camera for signs of energy inefficiencies; collect at least 25 photos that highlight aspects of your investigation."







Thermography Field Study: Weekly Questionnaire

Location

Please describe, to the best of your knowledge, the building(s) you explored during your mission.

- 6. What type of building(s) did you explore during your mission? *
 - O House (i.e., a building completely separated from any others)
 - O Apartment / Condo (i.e., a residence in a building with many others)
 - O Townhouse / Row House (i.e., many homes sharing a wall with each other)
 - O Warehouse
 - O Office Building

O Commercial Building

O Manufacturing Building

O Other - Write In (Required)

*

7. To the best of your knowledge, what materials were used in the construction of the building(s)? *

Photograph Descriptions

Please provide a brief summary of the images that you submitted

18. What types of issues did you look for during your mission? * _























"It was pretty clear to me that the air seals around this door were not doing a very good job of preventing cold air from leaking into this room." -P3







We qualitatively coded the survey, interview, and image data to uncover themes.




Field Activities



Semi-Structured Interviews





Field Activities



Semi-Structured Interviews



Week

Home Workplace Commercial Community



Total

Week	Images
Home Workplace Commercial Community	572 (Avg=52) 405 (Avg=14) 415 (Avg =16) 516 (Avg =13)

1,991 (Avg=46)

76



Week	Images	Time (mins)
Home Workplace Commercial Community	572 (<i>Avg=52</i>) 405 (<i>Avg=14</i>) 415 (<i>Avg =16</i>) 516 (<i>Avg =13</i>)	34 (SD=15) 32 (SD=14) 28 (SD=16) 27 (SD=16)
Total	1,991 (Avg=46)	30







(a) Indoor (64.2%)



(b) Outdoor (35.6%)











Week	Images	Time (mins)
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Home	572 (<i>Avg=52</i>)	34 (<i>SD=15)</i>
Workplace Commercial Community	405 (<i>Avg=14</i>) 415 (<i>Avg =16</i>) 516 (<i>Avg =13</i>)	32 (<i>SD=14</i>) 28 (<i>SD=16</i>) 27 (<i>SD=16</i>)
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Home Mission

During the home mission, participants:

• Collected 572 photos (AVG=57.2, SD=52.27).



Home Mission

During the home mission, participants:

- Collected 572 photos (AVG=57.2, SD=52.27).
- Most (8) reported investigating pre-existing comfort issues.



23.0°C



Home Mission

During the home mission, participants:

- Collected 572 photos (AVG=57.2, SD=52.27).
- Most (8) reported investigating pre-existing comfort issues.
- A few (3) reported investigating electrical issues due to safety concerns (*e.g.*, fire).



Week	Images	Time (mins)	
Home	572 (<i>Avg=52</i>)	34 (<i>SD=15)</i>	
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Workplace Mission

During the workplace missions, participants:

• Collected 405 photos (AVG=40.5, SD=18.02).



Workplace Mission

During the workplace missions, participants:

- Collected 405 photos (AVG=40.5, SD=18.02).
- All participants (10) reported looking for leaky windows, doors, and noted interesting heat signatures produced by electronic devices. Half (5) reported finding concerning issues.



"I was stunned to realize that my monitor doesn't completely turn off when it goes to sleep. It was unused for the weekend but still appeared hot. So I turned it off when I went to lunch and when I came back it was indeed cooler." –P4



Workplace Mission

During the workplace missions, participants:

- Collected 405 photos (AVG=40.5, SD=18.02).
- All participants (10) reported looking for leaky windows, doors, and noted interesting heat signatures produced by electronic devices. Half (5) reported finding concerning issues.
- A few (2) explored comfort issues in shared office spaces.



"Honestly, they should be removed in the fall and reinstalled in the spring since it is so hard to insulate them and they are only needed during the summer." –P10





Field Activities



Semi-Structured Interviews





Field Activities



Semi-Structured Interviews

Study Findings: Semi-Structure Interviews

Knowledge Discovery

Current Practices

Potential Benefits

Hardware Issues

Software Issues

Interpretative Issues

Locus of Control



Knowledge Discovery

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Knowledge Discovery

Current Practices

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Hardware Issues

Software Issues

Interpretative Issues

Locus of Control



Potential Benefits

Participants thought that the benefits of their application of thermography included:

• All participants (10) considered the thermal camera a valuable investigative tool.



Potential Benefits

Participants thought that the benefits of their application of thermography included:

- All participants (10) considered the thermal camera a valuable investigative tool.
- Most (8) suggested that thermal imagery could provide supporting evidence for decisions makers with respect to making retrofit decisions.

23.0°C

"I've been meaning to contact my landlord with these images and say, look, there seems to be a clear issue here that I think you should address." -P7

Study Findings: Semi-Structured Interviews

Knowledge Discovery

Current Practices

Potential Benefits

Hardware Issues

Software Issues

Interpretative Issues

Locus of Control



Interpretative Issues

Participants frequently discussed challenges associated with their ability to interpret issues they discovered:

• All participants (10) described capturing imagery that they could comfortably interpret and imagery that they did not understand.



Interpretative Issues

Participants frequently discussed challenges associated with their ability to interpret issues they discovered:

- All participants (10) described capturing imagery that they could comfortably interpret and imagery that they did not understand.
- Most (8) believed that their ability to interpret thermographic images was limited by confounding variables (*e.g.*, heating elements, lack of materials knowledge).


Interpretative Issues

Participants frequently discussed challenges associated with their ability to interpret issues they discovered:

- All participants (10) described capturing imagery that they could comfortably interpret and imagery that they did not understand.
- Most (8) believed that their ability to interpret thermographic images was limited by confounding variables (*e.g.*, heating elements, lack of materials knowledge).
- More than half (6) found it difficult to determine the significance of an issue they discovered.



"I don't know how much this really affects the energy use of my apartment." -P2

Study Findings: Semi-Structured Interviews

Knowledge Discovery

Current Practices

Potential Benefits

Hardware Issues

Software Issues

Interpretative Issues

Locus of Control

Design Ideas



Locus of Control

Participants frequently discussed challenges associated with their ability to effect change:

• 4 participants (who rented or lived in a housing cooperative) were concerned that if they found evidence of a problem they would not be in a position to make retrofit decisions.



"If I took a picture that showed an issue, I don't necessarily think the owner would get on top of fixing it." -P5



- Further characterize novice use of thermal cameras for building energy auditing activities
- Highlights perceived benefits—such as having being able to investigate and collect supporting evidence about efficiency issues
- Outlines 4 primary barriers to novice building thermography including lack of knowledge of building practices and material properties.

Novice thermography influences renovation and retrofits decisions leading to (self-described) impact on residential energy savings.

However, novice users may have difficulty determining:

- Whether or not problems exist
- Severity of problems found
- What actions to take

DISSERTATION OVERVIEW



DISSERTATION OVERVIEW



How can we scale thermographic assessments? Data Collection from Unmanned Aerial Vehicles (Laguela et. al, 2009)



How can we scale thermographic assessments? Energy Auditing Backpack (Oreifej *et al.* 2014)



How can we scale thermographic assessments? Car Mounted Thermographic Cameras (Essess Inc., 2013)

-

How can we scale thermographic assessments?

created by 301K http://threedtk.de

NO HUMAN PERSPECTIVE IN AUTOMATED THERMOGRAPHY LITERATURE

Reviewed over 30 papers in 'automated thermography.' No user studies, no investigations of how human auditors may use or perceive emerging systems, no discussions of human-centered design, etc.



PROFESSIONAL THERMOGRAPHY STUDY: RESEARCH QUESTIONS

- 1 How is thermography currently being used by professional energy auditors?
- 2 What benefits and drawback do these auditors identify when envisioning the use of robotics for thermographic data collection?
- **3** What are the implications for the design of these automated thermography tools?



makeability lab

Participants Needed for Four Week Study on Emerging Smartphone-based Environmental Technology

Are you interested in environmental sustainability? Do you have an iPhone? Come help University of Maryland researchers explore the future of smartphone-based technology used to document and explore sustainability issues in urban environments!

As a participant in our study, we will provide you with a thermal camera attachment for your iPhone mobile device. You will be asked to take thermal pictures throughout the four-week study (as you go about your daily life). Once or twice a week, we will also prompt you to take pictures around a particular theme (e.g., energy usage in the home), to record brief notes about these pictures, and to complete a short survey about your weekly activities. The expected time commitment is approximately 1-2 hours per week.

At the end of the fourth week, we will schedule a 1-hour interview about your experience. We will discuss your activities, notes, the images you collected, and you will return the thermal camera attachment. Participants will receive \$100 for the successful completion of the field study and exit interview.

Qualifications

Any person above 18 years old can participate; however, you must have and use an iPhone device, version 5 or greater, as your primary phone and should live within the DC metropolitan area (including Virginia and Maryland suburbs). Apart from these requirements, we encourage people of all genders and ethnicities to participate.

Contact Information

If you have any questions or would like to participate in this study, please email Matthew Mauriello (<u>mattm@cs.umd.edu</u>). Feel free to take a look at our research lab's website to find out more about our research program: <u>http://www.cs.umd.edu.hcil</u>. Please also feel free to redistribute this posting.

Sincerely,



~Matthew Mauriello, MS Department of Computer Science University of Maryland A.V. Williams Building, 4122 College Park, MD 20742

http://www.cs.umd.edu/~mattm/ Twitter @mattm401



We recruited participants using listserv and community message boards.





10 Participants (1 Female) Average Age: 44.8 Years Average Exp.: 6.7 Years



Study 1



Part 1: Semi-Structured Interviews ~50 Minutes



Part 2: Presentation of Design Probes ~40 Minutes

~50 Minutes



Observational Case Study: Residential Energy Audit ~120 Minutes

Study 2



- Background
- Practices and Procedures
- Challenges
- Thermography Data
- Strengths and Weakness
- Sustainability and Energy Efficiency
- The Future of Thermography

















"You are responsible for a small fleet of **thermography UAVs**. The UAVs fly around **semi-autonomously** collecting thermal data about each building on your campus. When abnormalities are detected, the UAVs are programmed to more closely examine these areas and provide **high resolution reports** of potential problems. The UAVs reduce labor costs compared with manual assessments, can investigate otherwise **inaccessible areas** of buildings (e.g., high exterior floors), and enable **historical reports** showing thermal **performance over time**."





Scenario 5 (Mid-Fi Prototype) 3D Reconstruction, Anomaly Detection, Temporal Analysis

> Weather: Collected Data Survey Route Home Analysis: Loading Project Data.... POI:

After the data is collected, it is time to begin your analysis.



We qualitatively coded the interview and design probe data to uncover themes.



Client Interactions

Challenges



Client Interactions

Challenges



Participants frequently discussed knowledge required to perform thermographic audits:

• 6 of 10 auditors felt that an understanding of building materials and construction were necessary for proper thermographic inspections.



Participants frequently discussed knowledge required to perform thermographic audits:

- 6 of 10 auditors felt that an understanding of building materials and construction were necessary for proper thermographic inspections.
- 5 of 10 auditors expressed that a understanding of the physics behind heat transfer and airflow were crucial to interpreting results.

"The thing that is most critical to understand is how heat behaves and interacts with different materials." –P1

1600



Client Interactions

Challenges



Client Interactions





CHALLENGES

All of our energy auditors brought up challenges related to the practice of thermography, especially related to:

• Weather


CHALLENGES

All of our energy auditors brought up challenges related to the practice of thermography, especially related to:

- Weather
- Untrained or undereducated practitioners



CHALLENGES

All of our energy auditors brought up challenges related to the practice of thermography, especially related to:

- Weather
- Untrained or undereducated practitioners
- Difficulty of interpreting results

"The reality is that you can have three guys with the same camera, looking at the same thing, and have three totally different reports." -P2



Automation Benefits

Concerns



Automation Benefits

Concerns



Saving time and money



Saving time and money

Assessing inaccessible areas



Saving time and money

Assessing inaccessible areas

Scaling up data collection





Saving time and money

Assessing inaccessible areas

Scaling up data collection





Assessing inaccessible areas



Scaling up data collection



New types of analyses







Assessing inaccessible areas



Scaling up data collection



New types of analyses





Assessing inaccessible areas



Scaling up data collection



New types of analyses



Automatic anomaly detection



Saving time and money

Assessing inaccessible areas

Scaling up data collection



New types of analyses



Automatic anomaly detection







Automation Benefits



data quality: automated approaches lack control of environment

data overload: how to manage orders of magnitude more data? 162

social process: energy auditing is a socio-technical process



Study 1



Part 1: Semi-Structured Interviews ~50 Minutes



Part 2: Presentation of Design Probes ~40 Minutes

Study 2



Observational Case Study: Residential Energy Audit ~120 Minutes



- An assessment of **professional energy auditing** and **thermography's role therein**.
- A critical examination of emerging automated thermographic solutions to data collection and analysis.
- A set of **design recommendations for future** energy auditing and **thermographic tools** intended for professional use.

Thermography in energy auditing is serves as a subjective diagnostic and communication tool:

• Limited time for analysis

Potential benefits of automation include:

- Reducing laboriousness of data collection
- Integration of quantitative and temporal analysis

Major concerns about automation include:

• Data overload

DISSERTATION OVERVIEW



DISSERTATION OVERVIEW





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doi: 10.11111/j.1475-4754.2009.00485.x





Direct Contact Methods: Heat Flux Sensors and Thermocouples (~72 Hour Measurement Time)

First edition 2014-08-01 Thermal insulation — Building elements — <i>In-situ</i> measurement of thermal resistance and thermal transmittance — Part 1: Heat flow meter method solution thermique — Éléments de construction — Mesurage in ite de a résistance thermique et du coefficient de transmission hermique — Part 1: Méthode du fluzmètre	Thermal insulation — Building elements — <i>In-situ</i> measurement of thermal resistance and thermal transmittance — Part 1: Heat flow meter method Isolation thermique — Éléments de construction — Mesurage in situ de la résistance thermique et du coefficient de transmission thermique —	itoviäsningsexempiar / Preview INTERNATIONAL STANDARD	ISO 9869-1
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		olation thermique — Éléments de construct u de la résistance thermique et du coefficie ermique — ırtie 1: Méthode du fluxmètre	ion — Mesurage in nt de transmission

Current Standard

Related Work: Quantitative Thermography





$$R - Value = \frac{\Delta T_{io}}{4\varepsilon\sigma T_m^3\Delta T_r + h_c\Delta T_a}$$

INFRAMATION

Finding R-Values of Stud Frame Constructed Houses with IR Thermography

Robert Modding Infrared Training Center, FLIR Systems, Inc.

ABSTRACT

One can calculate the R-Value for an exterior wall segment by estimating the heat flow between the interior of a room and the interior wall surface. In steady state heat transfer conditions, all the heat that flows to the wall Brooth more different and sense that and the sense of the and retrieved temperatures and the wall emparising. Une does not need to know the wall construction. The challenge is, especially for well insulated walls, that the difference in temperature between the room and wall surface can be small, sometimes only a degree or two, sometimes even less. Calculations based on small della-T's can result in large errors. For this work the necessary temperatures were measured with FUR systems, Inc. model Pol/d and P65HS IIC cameras and a Davis Vantage Pno 2 wastner station even (15 minutes for a 24 hour period for a real world experiment. These measurements were done on different wall segments and different dates. Controlled tests were performed using a PS5HS and Extech data logger on a box we call our "inside-out house" comprised of differently insulated stud frame constructed bays with wood studs and standard construction, albeit the height was limited to about four feet. The author developed Excel spreadsheet software to download the series of images and automatically calculate R-Values. For steady state conditions and proper measurement, the R-Value should remain constant. Measurement uncertainties were using the Standard Deviation to Average Value ratio for various measurement techniques and weather conditions for both the real-world home and our inside-out house. The best consistency was 2% to 5% for a controlled environment with a real world variation of 7% to 12%. The author performed an uncertainty analysis to evaluate the sensitivity of R-Value calculation to the variables involved. The paper discusses measurement techniques and procedures, weather conditions and interior conditions that will minimize the error of estimating R-values using IR thermography.

INTRODUCTION

According to U.S. Government statistics we spend \$160 billion per year on home energy costs, 21% of national energy costs. Of this, we spend \$72 billion, almost half on heating and cooling our homes. And with reasonable, economic energy conservation efforts we can save 10% that's 7.2 billion annually on our home heating and cooling energy costs.

Anyone faced with over \$4.50 per gallon heating fuel costs is feeling the pain of increased energy costs. Switching fuels is one alternative, but all energy costs are rising and we cannot control them. What we do have a measure of control over is our energy consumption, especially for home heating and cooling. We can upgrade to Energy Star rated heating and cooling systems. We can reduce our temperature difference, the driving force for heat flow, by reducing the indoor temperature in the heating season and increasing it in the cooling season. We can reduce air infitration/exfiltration by proper caulking and weather stripping. We can reduce the effective size of our living spaces by zoned temperature control. We can improve our home envelope insulation by adding good, properly installed insulation, replacing old, ineffective or missing insulation. But wait, where is the insulation bad or missing? Am I to poke holes throughout my home in the dry wall just to find out? No. IR thermography under the right conditions can really spot bad or missing insulation. We do need a good temperature difference between the inside and outside of a home to do this, but with modern IR cameras the job is straightforward. How much of a temperature difference we need is discussed in a later section. It depends a lot on the quality of the IR camera being used.

Insulation retrofits cost money and one could reasonably ask what the cost benefit ratio is for doing this. To this end the author has developed an algorithm that estimates the R-Value of a wall section, then estimates savings in energy cost by improving the insulation level to a higher value. The user has control over the input variables, including R-values, energy costs, efficiencies, affected area and degree days. Uncertainties exist at every turn, so the estimates aren't going to be to the nearest dollar, but should give a reasonable guideline InfraMation 2008 Proceedings ITC 126 A 2008-05-14





Fokaides & Kalogirou, 2011

Constantial Buildings for Energy Audit Purposes: Results of a Field Test

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Keywords: energy efficiency; infrared screening, thermography applications; energy audit of buildings; U-value measure; infrared audit; convective heat transfer coefficient

Dall'O et al., 2013



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Albatici *et al.*, 2015

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Fokaides & Kalogirou, 2011

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energies ISSN 1996-1073 om'journal/energie Infrared Screening of Residential Buildings for Energy Audit

OPEN ACCESS

Giuliano Dall'O' *, Luca Sarto and Angela Panza

Architecture, Building Environment and Construction Engineering (A.B.C.) Department, Polytechnic of Milan, Via E. Bonardi 9, 10133 Milano, Italy; E-Mails: luca sarto@polimi it (L.S.); angela.panza@polimi.it (A.P.)

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Nardi *et al.*, 2016



OPEN ACCESS energies ISSN 1996-1073 om journal energie Infrared Screening of Residential Buildings for Energy Audit Architecture, Building Environment and Construction Engineering (A.B.C.) Department, Polytechnic of Milan, Via E. Bonardi 9, 10133 Milano, Italy; E-Mails: luca sarto@polimi it (L.S.); Author to whom correspondence should be addressed; E-Mail: giuldal@polimi.it; HIGHLIGHTS Received: 3 July 2013; in revised form: 20 July 2013 / Accepted: 22 July 2013 / ABTICLE INFO Abstract: In the European Union (EU), the building sector is responsible for Artick Millery: Revelued 26 June 2014 approximately 40% of total energy consumption. The existing building stock is inefficient and can, and indeed must be retrofitted to address this issue. The practical implementation Received in revised from 4 Decen Accepted 21 December 2014 Anailable online 9 January 2015 of the European strategies requires knowledge of the energy performance of existing buildings through energy audit techniques. Application of thermography in the fields of energy are very widespread, since, through such a non-invasive investigation, and through correct interpretation of infrared images, it is possible to highlight inefficiencies in buildings and related facilities. The paper shows and discusses the results of an infrared audit campaign on 14 existing buildings located in Milan Province (Italy) made in different construction periods and characterised, therefore, by different building technologies The U-values obtained in an indirect way through the thermography of the opaque walls of the buildings investigated, were compared with the actual known values in order to verify the reliability of the method and the possible margin of error. The study indicated that the

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Nardi *et al.*, 2016



Fokaides & Kalogirou, 2011

Ambet Energy 141 (2015) 218-228 Contents lists evailable at EdienceDirect collect Applied Energy 12 journal homepage: www.elsevier.com/locate/apenergy A comprehensive experimental approach for the validation of (Creettak quantitative infrared thermography in the evaluation of building thermal transmittance Rossano Albatici 44 Arnaldo M. Tonelli b. Michela Chiorna 6 University of Trents, Department of Circl, Reviewmental and Michanical Engineering, His Malaze 77, 2822721400, Yaly-September Off-engission Via Michanicat 4, 2000 Bioronia, DK Auly-balan Trents, and PHRSEA Michaelina (SA Michaelina 27, 2012). Tests, Jack HIGHLIGHTS Robust peoplare for the use of quantitative thermography to evaluate thermal transmittance on sime.
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 Semitricity analysis to define parameters of lighticace do not be results analog. influence of weather conditions during and prior to the monitoring on expected outputs. Comparison between values achieved through ITT, international standard appmach and HEM method. ABTICLE INFO ABSTRACT Quantizative thermography is now morthy accepted as a trickle indication measure neary performance measure have been unabout installs. All, such providing a different providing reductive control by the epplication access the have been unabout installs. All, such providing a different providing reductive control by the epplication of the explored access that the explored access that access the explored access that the explored access the explored access that the explored access the explored access that the explored access the ex Anide history: Received 26 June 2014 Received in reviced form # Decer Accepted 21 December 2014 Reachible online 9 January 2015 against variance calculated following international it statuteness and measured with HVM memody Pauliness having high significances for the advectment of good results compared to the expected livitations are associed livingals assimilierity analysis, listburrer of weather conditions during the survey are also uses indeed and associated protocolour is finally set on the findings generated in the study shows that the method gives good results for heavy constructions, while further studies are still normed for light and super invaluable weaks. © 2014 Elsevier Ltd. All rights reserved mine its accuracy for different walls typologies, the procedure has 1. Introduction been validated on an experimental purpose-built construction. The This paper deals with a research project that follows the poice-dure for the on size deterministion of thermal transmittance to-value of opage building elements based on infrared Thermavian Technique (117), previously proposed by the authors [1]. In eader to-deeply anderstand limits and strength of the method and to deterbeen validated on an experimental perpane-built continuition. Be-importance of a project evaluation of the building methods are du-quantitative, thermography has been adverdy personal and users of the second second second second second second content of the second second second second second second Structures can be used as a second second second second Structures can be used as a second second second second Structures can be used as a second second second Structure can be used as a second second second second Structures can be used as a second second second second Structures can be used as a second se

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Albatici *et al.*, 2015





Received: 3 July 2013; in revised form: 20 July 2013 / Accepted: 22 July 2013 / Abstract: In the European Union (EU), the building sector is responsible for approximately 40% of total energy consumption. The existing building stock is inefficient

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energies

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and can, and indeed must be retrofitted to address this issue. The practical implementation of the European strategies requires knowledge of the energy performance of existing buildings through energy audit techniques. Application of thermography in the fields of energy are very widespread, since, through such a non-invasive investigation, and through correct interpretation of infrared images, it is possible to highlight inefficiencies in buildings and related facilities. The paper shows and discusses the results of an infrared audit campaign on 14 existing buildings located in Milan Province (Italy) made in different construction periods and characterised, therefore, by different building technologies The U-values obtained in an indirect way through the thermography of the opaque walls of the buildings investigated, were compared with the actual known values in order to verify the reliability of the method and the possible margin of error. The study indicated that the category of buildings in which the application of this method is sufficiently reliable is that of solid-mass structure buildings, the most widespread in Italy, whereas in the case of buildings whose external walls are insulated, the percentage of deviation is very high.

Keywords: energy efficiency, infrared screening, thermography applications; energy audit of buildings: U-value measure: infrared audit: convective heat transfer coefficient

Dall'O et al., 2013

Related Work: Temporal Data Collection





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BuildAX Environmental Sensor Toolkit Finnigan *et al.* 2017

Physikit Houben *et al.,* 2016

TEMPORAL THERMOGRAPHY STUDY I: RESEARCH QUESTIONS

- What value and insights, if any, does temporal thermography provide energy auditors?
- 2 How might temporal thermography be incorporated into residential building energy audits?

BuildAX Environmental Sensor Toolkit Finnigan *et al.* 2017 EASY-TO-DEPLOY THERMOGRAPHIC SENSOR SYSTEM (v3.0)




- An auditor working with the University's Department of Facilities Management deployed our system to support an energy audit in Hornbake Library.
- Data collection sessions: winter and spring.
- The energy auditor used the system and provided feedback.
- Additionally, 4 graduate students provided feedback on the visualization tool using our collected datasets.



🛸 Project Thermal.	Load Data Load Workspace Save Workspace
Dataset Information: Start Date	"The data supports the conclusions I made
2017-03-12 14 53 Schedule	based on my models and makes me more
Every 30 Minutes (Approx) Inferations: 106 / 221 Days (Approx) Supervision: Wait Insulation & Discharge	confident in the recommendations that I'll
Air Temperature Settings: Toggle View Toggle View Patch Size 20 Time Window: 0 106 0 106 107 Temp Scale Composition: Include Unselected Reset Reset Setting: Select Point Box	make going forward." -A1

🕵 Project Thermal:	Load Data Load Workspace Save Workspace
Dataset Information: Start Date: 2017-03-12 14 53 Schedule: Every 30 Menutes (Approx) Iterations: 106 / 221 Days (Approx) Survey Description Wal insulation & Discharge Ar Temperature Settings: Toggle View Toggle View Patch Size 20 Time Window: 0 - 105 0 705 Temp Scale C' * Include Unselected Reset Reset Reset Sensors: Internal Temp External Temp Select Select + Point 0 Box 0	"Using the tool is easy if I know what I want to look at." -N2

Project Thermal is designed and operated by the Makeebility Leb at the University of Maryland



Temporal data may make identifying transient environmental conditions (*e.g.*, solar loading) easier to identify—a potential confounding variable when analyzing thermal imagery.

Without first-hand knowledge of the data collection site or a model to compare against, it may be difficult to extract additional insights from temporal datasets.

DISSERTATION OVERVIEW



DISSERTATION OVERVIEW



Development: Easy-to-Deploy Thermographic Sensor Kit (v4.0)

















Development: Revised Visualization



Development: Validation Experiments





Data Segment	Notional	THM (deviation)	IRT (deviation)	Average Temp. Delta
Overnight 1	R-6.50	R-7.54 (16.00%)	R-7.67 (18.00%)	27.47°C
Overnight 2	R-6.50	R-6.67 (2.61%)	R-6.29 (3.23%)	20.96°C
Full Campaign	R-6.50	R-6.30 (3.07%)	R-6.39 (1.69%)	22.85°C



Novice Study



Field Activities



Semi-Structured Interviews

Professional Study





Part 1: Semi-Structured Interviews

Part 2: Presentation of Design Probes









5 Participants (1 Female)

Novice Study Method: Previous Field Study Procedure



Novice Study Method: Updated Field Study Procedure



Novice Study Method: Updated Field Study Procedure



Novice Study Findings: Activity 1, Thermal Camera Findings





"There are some very cold spots in the office, but it's hard to tell if they are just because it's unheated or that there's some big gaps in the insulation." –NS2

Participant ID	Sensor Kit Aimed at Suspected Issue	Issue was Found
P1	No	No
P2	Yes	Yes
		Less severe than anticipated
P3	Yes	Yes
P4	No	Yes
P5	Yes	No
	Based on intuition, not thermal camera mission	

Participant ID	Sensor Kit Aimed at Suspected Issue	Issue was Found
P1	No	No
P2	Yes	Yes Less severe than anticipated
Р3	Yes	Yes
P4	No	Yes
P5	Yes Based on intuition, not thermal camera mission	No



THERMAL ANALYSIS

(View All)

Thermal Analysis of Wall (Non-Basement) ▼ Performance 13.00 R | OKAY

Data Collection Results:

The performance of the insulation in the highlighted region appears to be within the typical recommended insulation range of 13 - 20 R that is common to this region of the United States; 20 R is standard for an insulation cavity, but thermal bridges (e.g., studs) and degradation can reduce overall performance.

Q What To Look For:

Any regions in the image that appears brighter than the highlighted region are likely performing better, while regions that appear darker are performing worse (assuming winter-like weather conditions). If brighter or darker regions appear around windows or doors, this could be an indication of an issue with the way the window or door was installed or could indicate the presence of an air leak.

Potential Recommendations:

By adding or improving insulation and reducing air leakage around windows and doors, you could potentially save between 10 - 15% on your monthly utility bill and improve thermal comfort in your home. If, upon reviewing this thermal image, you notice more low performing areas than similar or higher performings areas you may want to consult your building manager, facilities management staff, or an energy auditing professional.

More information can be found at:

Adding Insulation: <u>https://www.energy.gov/energysaver/weatherize/insulation/adding-insulation</u> Stopping Airleakage: <u>https://www.energy.gov/energysaver/weatherize/air-sealing-your-home</u>

Note:

There was an adequate temperature differential (21.56°F) between the inside and outside of the building; the thermal analysis presented here should be reliable. Other factors that can impact scans is sun or rain on the exterior side of the wall, water pipes or wall studs, and nearby heating/cooling units.

Back to Top

It's real cold here and it is below code. Here's some further information you can fook at. That was super helpful, I can decide if l'agree that this is a problem, and it's telling

Participant ID	Sensor Kit Aimed at Suspected Issue	Issue was Found
P1	No	No
P2	Yes	Yes Less severe than anticipated
P3	Yes	Yes
P4	No	Yes
P5	Yes Based on intuition, not thermal camera mission	No

Novice Study Findings: Field Study Findings

Participant ID	Sensor Kit Aimed at Suspected Issue	Issue was Found
P1	No	No
P2	Yes	Yes
		Less severe than anticipated
P3	Yes	Yes
P4	No	Yes
P5	Yes Based on intuition, not thermal camera mission	No



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Participant ID	Sensor Kit Aimed at Suspected Issue	Issue was Found
P1	No	No
P2	Yes	Yes
		Less severe than anticipated
P3	Yes	Yes
P4	No	Yes

"My reports were negative, I am not sure what else to glean from them." –NS5

Novice Study Findings: Semi-Structured Interview Findings

Interactive Reporting

Data Privacy

Personal Confidence

Post-Mission Attitudes



Interactive Reporting

Data Privacy

Personal Confidence

Post-Mission Attitudes



Interactive Reporting

Participants described the interactive report in several ways:

• 4 of 5 were positive about receiving the easy-to-read, automatically generated report.

Novice Study Findings: Semi-Structured Interviews

Interactive Reporting

Participants described the interactive report in several ways:

- 4 of 5 were positive about receiving the easy-to-read, automatically generated report.
- 4 of 5 liked having longitudinal data and the additional depth the report provided by comparison to thermograms alone.

Novice Study Findings: Semi-Structured Interviews

Interactive Reporting

• 4 of 5 were positive about receiving the easy-to-read, automatically generated report. again afterward. You get that with pictures too, obviously. But the reporting aspect gives you
Interactive Reporting

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Interactive Reporting

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- 4 of 5 were positive about receiving the easy-to-read, automatically generated report.
- 4 of 5 liked having longitudinal data and the additional depth the report provided by comparison to thermograms alone.
- 3 of 5 envisioned using this data as a tool to communicate with professionals

"If there's a big problem, that's the thing I want to fix, but I don't trust that some guy is coming in and not trying to sell me." –NI2



Interactive Reporting

Data Privacy

Personal Confidence

Post-Mission Attitudes



Data Privacy

Participants were largely homogenous when it came to the privacy of their data:

• 4 of 5 desired explicit control over all data collected about/in their home.

Data Privacy

Participants were largely homogenous when it came to the privacy of their data:

• 4 of 5 desired explicit control over all data collected about/in their home.

"If it were not an internet connected thing, if it were just a local network thing that I use in my house, that would be fine. If information is going out, then I have a big problem with technology like that." –NI2

Data Privacy

Participants were largely homogenous when it came to the privacy of their data:

- 4 of 5 desired explicit control over all data collected about/in their home.
- 1 of 5 desired aggregated data about their neighbor and explicitly advocated that local policy makers should have access.





Participants were largely homogenous when it came to the privacy of their data:

• 5 of 5 reported thinking more about energy efficiency issues in their home since participation had ended.



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• 5 of 5 reported thinking more about energy efficiency issues in their home since participation had ended.

"It has made me generally more aware of where there might be issues and why." –NS3



Participants were largely homogenous when it came to the privacy of their data:

- 5 of 5 reported thinking more about energy efficiency issues in their home since participation had ended.
- 2 of 5 reported making some repairs for air leakage issues; however, all reported that insulation issues required more savings and planning.



Participants were largely homogenous when it came to the privacy of their data:

- 5 of 5 reported thinking more about energy efficiency issues in their home since participation had ended.
- 2 of 5 reported making some repairs for air leakage issues; however, all reported that insulation issues required more savings and planning.

"I'd say it's kind of too late once you get [the data] for the homeowner, unless you're about to do a renovation." –NI3







Novice Study



Field Activities



Semi-Structured Interviews

Professional Study



Part 1: Semi-Structured Interviews



Part 2: Presentation of Design Probes



Participants (All male)

PROFESSIONAL STUDY METHOD: UPDATED PRESENTATION OF DESIGN PROBES



PROFESSIONAL STUDY METHOD: UPDATED PRESENTATION OF DESIGN PROBES



PROFESSIONAL STUDY FINDINGS: PRESENTATION OF DESIGN PROBES

Raising Awareness

Providing Reliable Data

Relationship Building

PROFESSIONAL STUDY FINDINGS: PRESENTATION OF DESIGN PROBES

Coverage and Installation

Motivating Action

Thread Takeaways: Temporal Thermography Studies

- Temporal/Quantitative analysis provides more specific insights in the case of insulation performance.
- Increasing homeowner agency opens new opportunities for professional auditor and homeowner relations.
- While we saw DIY solutions enacted, motivating larger-scale structural changes remains challenging.

DISSERTATION OVERVIEW



DISSERTATION OVERVIEW





THREAD 1: Novice Studies		THREAD 2: Professional Studies	THREAD 3: Temporal Thermography Studies	
YouTube Thermography	Smartphone Thermography	Professional Thermography	Temporal Thermography I	Temporal Thermography II
Video Coding	Four-Week Field Study	Semi-Structured Interviews	Single Deployment with Professional	One-Week Field Study + Debrief Interviews with Novices
International Survey	Debrief Interview	Presentation of Design Probes	Usability Study with Novices	Semi-Structured Interviews + Presentation of Design Probes with Professionals
MobileHCI 2018	CHI 2017	CHI 2015	Ubicomp 2017	*



- Characterized novice and professional end-users of thermography
- Conducted human-centered explorations into the role of automation and the potential for pervasive thermographic scanning.
- Presented a novel, interactive temporal thermography system.







Contributions of this dissertation include:

- Characterization of novice and professional the end-users of thermography.
- Design recommendations for future thermographic system to support their use.
- A critical examination of recently proposed automated thermographic solutions.
- Design recommendations for automated thermographic solutions.
- A novel, building thermography system that support residential use.
- A summary of key benefits of temporal thermography.
- Design recommendations for future, in-home temporal thermography systems.

Dissertation Summary: Future Work





Dissertation Summary: Future Work

Framing and delivering energy efficiency recommendations is also an active area of research.

(Sussman *et al*. July 7th 2018)

Energy & Buildings 174 (2018) 428-438 Contents lists available at ScienceDirect Energy & Buildings Message framing for home energy efficiency upgrades Reuven Sussman^a, Maxine Chikumbo^b, Robert Gifford c Activiti Sussitiati , iraavite Cittattiivo , rootet Cittattio ^aBehavior and Human Dimensions Pogram, American Council for an Energy-Efficient Economy. 529 14 Street NW, Suite 600, Washington, DC 20045, USA ^bRehavior and Human Dimensions Program, American Council for an Energy-Efficient Economy. 529 14 Street NW, Suite 600, Washington, DC 20045, USA ^{*}Behavior and Human Dimensions Program, American Council for an Energy-Efficient Economy, 529 14 Street NW, Suite 600, Washington, DC 20045, USA *Department of Psychology, University of Victoria, 3800 Finnery Rd, Victoria, BC Vgp 5C2, Canada ARTICLE INFO Article history Received 1 February 2018 Revised 30 May 2018 Accepted 17 June 2018 Accepted 17 June 2018 Available online 7 July 2018 Home energy efficiency upgrades reduce household energy consumption and provide financial and non-financial benefits to homeowners. This study is the first to experimentally test theory-driven message Home energy efficiency upgrades reduce household energy consumption and provide financial financial benefits to homeowners. This study is the first to experimentally test theory-driven message framing strategies to encourage homeowners to purchase recommended upgrades. A nationally represented of the strategies of th financial benefits to homeowners. This study is the first to experimentally test theory-driven message for purchase recommended upgrades. A nationally representative sample of U.S. homeowners participated in six online experimental tests of message framing Message framing framing strategies to encourage homeowners to purchase recommended upgrades. A nationally repre-sentative sample of U.S. homeowners participated in six online experimental tests of message framing strategies. Successful framing involved changing how upgrade options were presented to subtly influence Energy efficiency sentative sample of U.S. homeowners participated in six online experimental tests of message framing involved changing how upgrade options were presented to subtly influence homeowners frames of reference. Respondents were more likely to report being willing to upgrade their Heuristics strategies. Successful framing involved changing how upgrade options were presented to subtly influence homeowners frames of reference. Respondents were more likely to report being willing to upgrade their homes after reading messages that espoused specific benefits of upgrading (bill savings, health and com-Consumer psychology homeowners frames of reference. Respondents were more likely to report being willing to upgrade their homes after reading messages that espoused specific benefits of upgrading (bill savings, health and composition), and after reading messages that took advantage of an anchoring heuristic (i.e., reducing the initial composition). Environmental psychology homes after reading messages that espoused specific benefits of upgrading (bill savings, health and com-fort), and after reading messages that took advantage of an anchoring heuristic (i.e., reducing the initial cost by the amount homeowners would spend on repairs anyway). Homeowners also chose to invest in fort), and after reading messages that took advantage of an anchoring heuristic (i.e., reducing the initial cost by the amount homeowners would spend on repairs anyway). Homeowners also chose to invest in more expensive upgrades if these were not listed next to extremely cheap "no-brainer" items with high cost by the amount homeowners would spend on repairs anyway). Homeowners also chose to invest in more expensive upgrades if these were not listed next to extremely cheap "no-brainer" items with high annual savings. Homeowners in the 30-34 year age range, and those with children at home were most more expensive upgrades if these were not listed next to extremely cheap "no-brainer" items with high annual savings. Homeowners in the 30-34 year age range, and those with children at home were most willing to upgrade. 1. Introduction Home energy efficiency upgrades reduce household energy con-Home energy enciency upgrades reduce nousenous energy con-sumption and, therefore, reduce homeowners' energy bills, They sumption and, therefore, reduce nomeowners energy bits. They also have numerous non-financial benefits, such as mitigating also have numerous non-innancial benefits, such as initigating health conditions, [6], increasing a home's comfort [30], and re-ducing air collution and greenhouses gas emissions accordance with health conditions, 10/, increasing a nome's comort (30), and increasing a nome's comort (30), and increasing an energy generation (27). © 2018 Elsevier B.V. All rights reserved. more knowledgeable after energy assessments, but were not signifmore knowledgeable alter energy assessments, but were not signif-icantly more likely to invest in upgrades [35]. In a survey of nearly For many homeowners, the first step toward acquiring home cantiy more likely to invest in upgrades [33]. In a survey of nearly 500 assessors, 71% estimated that homeowners Purchase at least For many homeowners, the first step toward acquiring home energy efficiency upgrades is requesting a home energy assess mont During the accecement a contractor or energy assess SUU assessors, /1% estimated that homeowners purchase at least one recommended upgrade "fairly often" or "always," but only 1% energy emciency upgrades is requesting a nome energy discuss-ment. During the assessment, a contractor or energy efficiency exment, putting the assessment, a contractor of energy enciency ex-pert visits the home, performs diagnostic tests, and discusses the racidante' concarrie shorts thair homos's naceform the contractor Any factors influence homeowners' decisions to invest in Pert VISIIS the home, perioritis diagnostic tests, and discusses the residents' concerns about their home's performance. The contractor than meaning a manage liesting the parameterized home interactor Many factors influence homeowners decisions to invest in home energy upgrades. Some of these are beyond the control of the second secon residents concerns about their nome s performance. The contractor then prepares a report listing the recommended home upgrades and discusses the record of the home sector of the boll theory denome energy upgrades, some of these are beyond the control of the assessor, such as the homeowners' financial situation, the price then prepares a report using the recommended nome upgrades and discusses the report with the homeowners to help them dea the assessor, such as the homeowners' inhancial situation, the price of energy, and the so-called "split incentive" situation in which the bound to the contract on the contract makes being the bound of cide which upgrades, if any, should be installed. or energy, and the so-called "split incentive" situation in which the home renter (as opposed to the owner) reaps the benefits of the homeonumar's investment (7) other external defines include Assessors' conversion rates, the rate at which customers purthe nome renter (as opposed to the owner) reaps the benefits of the homeowner's investment [7]. Other external drivers include the processing model for bottle body remains and the processing of the Assessors conversion rates, the rate at which customers pur-chase recommended upgrades, can sometimes be a problem for home energy accorement programs (a a (0.32)) Erecomentation for the noncowners investment [/]. Other external drivers include the pre-existing need for household repairs, and the presence of a household manuface who is considered in installing summades [40] Chase recommended upgrades, can sometimes be a problem for home energy assessment programs (e.g., (9,23)). Frequently, par-trinante on through the process of matting an accelerate but do the pre-existing need for nousenoid repairs, and the presence of a household member who is comfortable installing upgrades [40]. home energy assessment programs (e.g., [3,43]). requency, par-ticipants go through the process of getting an assessment but do not nurchase the recommonded unorades or only nurchase the a nousenous member who is comfortable installing upgrades (40). However, the home energy assessor also has control over 30me of the factore that determine homeonumee insectment in addition in ticipants go through the process of getting an assessment but of not purchase the recommended upgrades, or only purchase the channer unoradoe with the charter nauhack nortice (o go [32]) However, the nome energy assessor also has control over 30me of the factors that determine homeowner investment in 2000 of 30me of a standard energy up a st not purchase the recommended upgrades, or only purchase the cheapest upgrades with the shortest payback periods (e.g., [32]). the factors that determine nonneowner investment incenergy up-grades, such as interpersonal interactions, performing certain diagcneapest upgrades with the shortest payback periods (e.g., (32)). One German study found that commercial building owners became Statues, such as interpersonal interactions, perioriting certain nostic tests, and providing personally tailored reports [2,21]. framing of the home energy upgrade massage or the cost of energy lihood of a

Dissertation Summary: Future Work



Standard for Temporal Thermography

Multi-Sensor Deployments

ISO

First edition 2014-08-01



Committee

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Funding University of Maryland's Office of Sustainability

Designing and Evaluating Next-Generation Thermographic Systems to Support Residential Energy Audits

By Matthew Louis Mauriello August 1st, 2018



Professor Jon E. Froehlich, Chair/Advisor Professor David Jacobs Professor Andrea Wiggins Professor Niklas Elmqvist Professor Michelle Mazurek







